



Resonance
Educating for better tomorrow

The Most Innovative Institute



A Unique National Level Talent Search Test

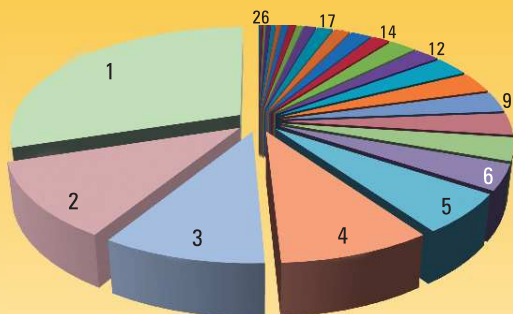
STaRT-2012: The Event Dossier

STaRT-2012: Major Highlights

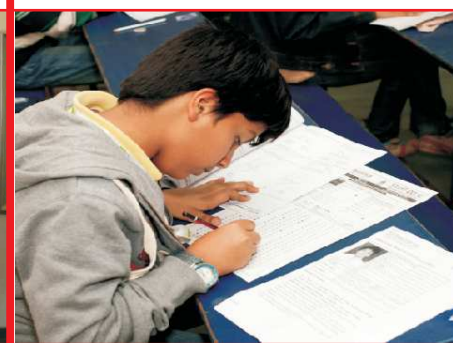
- ◆ A National level bench-marking test for students of Class VI to XII
- ◆ Great prizes of worth INR 50 lakh including 11-day NASA-USA tour, 6-day Singapore tour, Laptops, Desktops, Media Players, Watches & Pens.
- ◆ Scholarships worth INR 6 Crore for Top-100 students from each class.
- ◆ Promotions only through school proposals by Post or in-person, online social media like Facebook, Twitter, Youtube and STaRT-2012 website.
- ◆ Total 81443 students and 452 schools participated in Stage-I of STaRT-2012
- ◆ Online Test also as a mode for Stage-I to facilitate even remotely located students.
- ◆ Stage-II Test conducted at Resonance test centers in 28 cities where 6654 students appeared.
- ◆ Transparency at each step of Test conduction, Answer Key upload and Students' ORS display, Photography & Video shooting at each center of Stage-II.
- ◆ Detailed, Transparent and Verifiable declaration of Stage-II Test Result.
- ◆ Complete fulfillment of all promised deliverables in Event Brochure with 100% adherence to all terms & conditions laid down.

STaRT-2012: Milestones

STaRT-2012: Stage-I State-wise Participation



Pie Code	Name of State/UT	% Participation in Stage-I Test
1.	Rajasthan	27.00%
2.	Madhya Pradesh	12.50%
3.	Delhi NCR	10.50%
4.	Uttar Pradesh	9.00%
5.	Maharashtra	6.00%
6.	Bihar	5.00%
7.	Karnataka	3.50%
8.	Haryana	3.00%
9.	Tamilnadu	3.00%
10.	Andhra Pradesh	3.00%
11.	Jharkhand	2.50%
12.	West Bengal	2.50%
13.	Punjab	2.50%
14.	Kerala	2.00%
15.	Chhattisgarh	2.00%
16.	Odisha	1.50%
17.	Gujarat	1.50%
18.	Uttarakhand	0.50%
19.	Sikkim	0.50%
20.	Jammu & Kashmir	0.50%
21.	Pondichery	0.30%
22.	Mizoram	0.30%
23.	Himachal Pradesh	0.30%
24.	Nagaland	0.20%
25.	Manipur	0.20%
26.	Chandigarh UT	0.20%



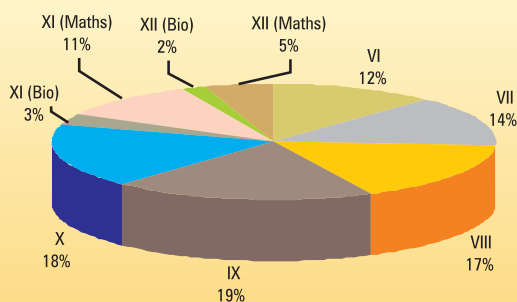
1st Milestone

Conception of the event

STaRT-2012

- ▶ **Scholarship cum Talent Reward Test:** for Students of Class VI, VII, VIII, IX, X and XI & XII (Science stream only)
- ▶ **Higher Bench Marking Platform:** at District, State & National Level
- ▶ **Scientific Self Evaluation & Development Support:** test of NCERT Syllabus of respective classes as a stepping stone towards advanced competitive examinations
- ▶ **Talent Recognition & Motivation:** by Great Prizes & Scholarships to support competitive coaching & future academics/studies
- ▶ **A Unique Opportunity & Easy to Participate:** through three modes of participation in Stage-I including At School, At Resonance Test Centre and Online
- ▶ **Better Screening Mechanism:** through Two Stage Test

STaRT-2012: Stage-I Class-wise Participation



Class	Student Count	% Weightage
VI	9763	12%
VII	11457	14%
VIII	13587	17%
IX	15642	19%
X	14534	18%
XI (Bio)	2365	3%
XI (Maths)	8753	11%
XII (Bio)	1254	2%
XII (Maths)	4088	5%
Total	81443	100%

2nd Milestone

Launch of the event

STaRT-2012

- ▶ STaRT-2012 was Launched on 26th September, 2011
- ▶ Launch of informative & Interactive website www.resostart.in covering Event Schedule, Registration, Test Pattern, Test Stages & Results in printed brochure as well as on website
- ▶ Proposals to Schools across the country by post & in some areas in-person
- ▶ Press releases in more than 50 regional/national newspapers
- ▶ E-mails & SMS to various students databases
- ▶ Blogs & Posts on various social media website like Facebook, Twitter, Blogspot and You Tube
- ▶ Online promotions through Pay Per Click (PPC) campaigns

3rd Milestone

Reach of the event

STaRT-2012

At Schools

- ▶ **606 Schools** signed written consent to conduct Stage-I Test of STaRT-2012 within school premises
- ▶ More than **1,50,000** Students from the above schools received registration forms for STaRT-2012

At Resonance Test Centers

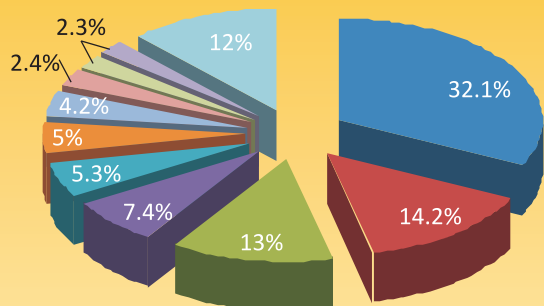
- ▶ More than **13,000** Students filled in registration forms for STaRT-2012

Online

- ▶ More than **1500** Students filled in online registration forms for STaRT-2012

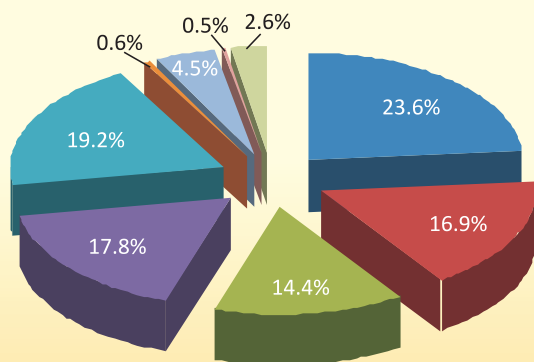
STaRT-2012: Milestones

STaRT-2012: Stage-II State-wise Participation



Pie Code	Name of State/UT	% Participation in Stage-I Test
1.	Rajasthan	32.10%
2.	Bihar	14.20%
3.	Maharashtra	13.00%
4.	Uttar Pradesh	7.40%
5.	Madhya Pradesh	5.30%
6.	Delhi	5.00%
7.	Jharkhand	4.20%
8.	Karnataka	2.40%
9.	Haryana	2.30%
10.	Orissa	2.30%
11.	Other	12.00%

STaRT-2012: Stage-II Class-wise Participation



Class	Student Count	% Weightage
VI	1570	23.6%
VII	1123	16.9%
VIII	958	14.4%
IX	1182	17.8%
X	1280	19.2%
XI (Bio)	37	0.6%
XI (Maths)	298	4.5%
XII (Bio)	30	0.5%
XII (Maths)	176	2.6%
Total	6654	100%

At Schools

- ▶ On 3rd, 10th, 17th & 24th December 2011, the Stage-I Test of STaRT-2012 was conducted in **452** Schools
- ▶ **67035** Students took Stage-I Test at Schools

At Resonance Test Centers

- ▶ On 18th December 2011, the Stage-I Test of STaRT-2012 was conducted at Test Centers in **28** major cities of the Country
- ▶ **12911** Students took Stage-I Test at the above Test Centers

Online

- ▶ Between 5th to 10th December 2011, **10** Online Tests were conducted.
- ▶ **1497** Students took Stage-I Test Online
- ▶ Total **81443** Students & 452 Schools participated in Stage-I

4th Milestone

State-I Test of the event

STaRT-2012

5th Milestone

Result of State-I Test of the event

STaRT-2012

- ▶ On the scheduled date of 10th January 2012, Stage-I Test result was declared on www.resostart.in
- ▶ Answer Keys along with Objective Response Sheet (ORS) of each student was also uploaded on website for verification of result
- ▶ Reconciliation of all variations reported by the students was done and reconciled result of Stage-I Test was uploaded on 20th January 2012
- ▶ List of qualified students from all classes for Stage-II was declared on website.
- ▶ Admit Cards for Stage-II Test were made available from 25th January 2012 to download from the website

6th Milestone

State-II Test of the event

STaRT-2012

- ▶ On the scheduled date of 05th February 2012, Stage-II Test was conducted in **28** cities of the country
- ▶ The Stage-II Test was conducted at Resonance Test Centers only under strict supervision of officials sent from Resonance, Kota
- ▶ The mode of Stage-II Test was Pen & Paper only
- ▶ Photography & Video Shooting was done at each test center for complete duration of the test
- ▶ **6654** Students from all classes took the Stage-II Test
- ▶ The ORS were brought to Kota by Resonance officials & result was processed in a closed and confidential environment

7th Milestone

Result of State-II Test of the event

STaRT-2012

- ▶ On the scheduled date of 18th February, 2012 (Stage-II) Test result was declared on www.resostart.in
- ▶ Answer Keys along with Objective Response Sheet (ORS) of each student was also uploaded on website for verification of result
- ▶ In the result, individual subject marks as well as corresponding average & highest scores in each class were displayed. All India, State & District level were also displayed
- ▶ National Top 500 students of each class i.e. total **3500** Students from all classes were declared winners of respective prizes

STaRT-2012: National Print Media Coverage

More than 110 Newspapers in India
covered Press Releases of STaRT-2012.

An indicative list is given below:

1 Aaj, Lucknow	35 Janambhumi, Guwahati
2 Ajit, Ludhiana	36 Janmabhoomi, Thiruvananthapuram
3 Aiker Fariad, Agartala	37 Janpath Samachar, Kolkata
4 Akinchan Bharat, Agra	38 Kerala Bhushanam
5 Amar Ujala, Lucknow	39 Loksatta, Mumbai
6 Andhra Prabha, Vijaywada	40 Loksatta, Nagpur
7 Andhrabhoomi, Vijaywada	41 Manipur Mail, Imphal
8 Asomiya Khabar, Guwahati	42 Meghalaya Guardian, Shillong
9 Asomiya Pratidin, Guwahati	43 Metro Vaartha, Trivendrum
10 Bartaman, Kolkata	44 Nagaland Post, Nagaland
11 Bharatmata, Agra	45 Nai Duniya, Indore
12 Business Deepika, Kochi	46 Nav Gujarat Times, Surat
13 Business Standard, Delhi	47 Navabharat, Chattisgarh
14 Capi, Nagaland	48 Navabharat, Raipur
15 Daily Post, Chandigarh	49 Pioneer, Lucknow
16 Dainik Aaj, Agra	50 Prabhath Khabar, Ranchi
17 Dainik Bhaskar, All Edition	51 Punjab Kesari, Punjab
18 Dainik Jagran, Chandigarh	52 Punjab Kesri, Delhi
19 Dainik Jagran, Patna	53 Raj Express, Bhopal
20 Dainik Mahasagar, Nagpur	54 Rajasthan Patrika, Bhopal
21 Deccan Herald, Bengaluru	55 Rajasthan Patrika, Jaipur
22 Divya Himachal, Himachal	56 Rajasthan Patrika, Kota
23 DNA, Mumbai	57 Rashtriya Sahara, Patna
24 Eastern Chronicle, Guwahati	58 Sambad, Orissa
25 Eastern Mirror, Kohima	59 Samyukta Karnataka, Mangalore
26 Education Times, Jaipur	60 State Express, Vadodra
27 Goa Doot, Panaji	61 Surya, Vijaywada
28 Gujrat Sandesh, Ahmedabad	62 The Hindu, Coimbatore
29 Hindustan Hindi, Patna	63 The New Indian Express, Mysore
30 Hindustan Times, Delhi	64 The Tribune, Chandigarh
31 Hindustan Times, Kota	65 Times of India, Kota Plus
32 HT Horizons, Mumbai	66 TRIPURA TIMES, TRIPURA
33 Indian Express, Delhi	67 Vadodra Samachar, Vadodra
34 Indishti, Shimla	68 Yug Prabhav, Vadodra

All Press Releases are uploaded on
www.resostart.in for viewing

STaRT-2012: Milestones

8th Milestone

Felicitation Function

STaRT-2012

To disburse awards and honor the champions, a felicitation function was organized in Kota on Sunday, 26th Feb 2012 in Medical College Auditorium.

The Felicitation Function was attended by

- ▶▶ Top-25 students of each class along with parents.
- ▶▶ Principals of "Best School" Category
- ▶▶ Principals of 'Best Schools Principal Recognition Award' Category.
- ▶▶ Principals of 'Maximum Participation Award' Category.
- ▶▶ School Coordinators of 'Maximum Participation Award' Category.
- ▶▶ Awards for National Top-26 onwards of each class were dispatched to their Schools/Home Addresses

9th Milestone

Champions' Camp

STaRT-2012

Champions' Camp for Students was organized for students of class VI to X on 24th, 25th and 26th May, 2012 in Kota.

- ▶▶ Top-100 students in STaRT-2012 from Class VI, VII, VIII & IX were invited to attend the camp.
- ▶▶ The camp was attended by around 97 students from across India.
- ▶▶ For 03-days Expert Faculty of Resonance interacted with students & provided academic inputs on various competitive examinations and preparation guidelines.
- ▶▶ Every day tests were conducted so that feedback can be given to students about their level of preparedness.

10th Milestone

NASA-USA, Science Centre Singapore Tour

STaRT-2012

NASA-USA Tour

- ▶▶ NASA-USA Tour was organized from 10th to 21st June, 2012.
- ▶▶ All 7 National Winners (Class-VI to XII) along with Coordinator from Resonance Mr. Asheesh Sharma, B.Tech. IIT-Kanpur, 2002 (Vice President- Business Strategy & Executive Head-Academic) went to this tour.

Singapore Tour

- ▶▶ Science Centre Singapore Tour was organized from 4th June to 10th June, 2012.
- ▶▶ All 7 National Runner-ups (Class-VI to XII) along with Coordinator from Resonance Mr. Lokesh Khandelwal, B.Tech. IIT-Kanpur, 1994 (Executive Director) went to this tour.

- ◆ Total Participation **81443** Students
- ◆ Total **452** Schools from across India Participated in STaRT-2012

STaRT-2012: Students Experiences



SHAURYASIKT JENA, Class: VI
All India Rank (AIR) 1

"I would like to express my gratitude towards Resonance for conducting such a marvellous exam and giving away such prestigious awards. Its nice of Resonance to encourage young students to develop knowledge in the field of Science and other subjects."



HIMANSHI MEHTA, Class: VII
All India Rank (AIR) - 1

"I would thank Resonance for providing platform to exhibit my talent. My parents and faculty team of Resonance Udaipur motivated me to participate in this exam."



DIVYANSHU MITTAL, Class: VIII
All India Rank (AIR) - 1

"I would like to extend my heartiest greetings to Resonance team for conducting such a examination and providing platform for expressing our abilities."



SWATI GUPTA, Class: X
All India Rank (AIR) - 1

"I am grateful to God, my family and Resonance team for organizing such a great event. I always used to wonder to experience the environment of NASA and to visit Space Center there. Due to Resonance my dream came true."



SHUDHATMA JAIN, Class: XI (Maths)
All India Rank (AIR) - 1

"Through STaRT-2012, students came to know their position at all India level. Prizes were different from other competitive examinations. Transparency and providing OMR sheets at final stage was its main attractive feature. More students should participate and be a part of it."



PARTH ANIL SHIMPI, Class: VI
All India Rank (AIR) - 2

"STaRT-2012 was a good examination for us. It encouraged me a lot. I simply loved the exam. Prizes and scholarships were best. Resonance should conduct it every year."



LAKSHAY SHARMA, Class: VII
All India Rank (AIR) - 2

"I give credit of my success to excellence of Resonance who conducted and gave me the opportunity to participate in such exam and win the second prize i.e. Singapore trip."



PARTH SHARMA, Class: X
All India Rank (AIR) - 2

"To be honest I actually aimed for first rank. When I saw the STaRT website first prize i.e. NASA Trip, it attracted me very much. I started searching sites and books to prepare for this exam and momentum build-up. But when I won second prize, I realized journey is more important than destination. Learning during journey added to my knowledge level."



STaRT-2012: Parents Experiences



MR. AYASKANTA JENA
(Father of Shauryasikt Jena, AIR - 1, Class: VI)

"Resonance has given platform to my son to benchmark himself among other talents of country. I will motivate my son to keep this standard in the coming years also."



DR. SEEMA MEHTA
(Mother of Himanshi Mehta, AIR-1, Class: VII)

"The way Resonance has managed and executed the event STaRT-2012, the way Resonance has maintained the transparency, we didn't expect at all. But everything went smooth. I am very much thankful to Resonance."



MR. UMA SHANKER GUPTA
(Father of Divyanshu Mittal, AIR - 1, Class: VIII)

"STaRT-2012 commenced by Resonance is a landmark in era of talent hunt. It provides a platform to motivate the student for the competitive exams. I am really very happy at grand success of this programme. It should be continued for the betterment of the aspirants."



MR. SANJAY GUPTA
(Father of Swati Gupta, AIR - 1, Class: X)

"STaRT-2012 is a national event. Its prizes attract students and they get motivated to achieve something in life. Such type of awards and rewards should be there and these type of competitions should continue. Hope Resonance continues it every year."



MR. NARENDRA KUMAR JAIN
(Father of Shudhatma Jain, AIR - 1, Class: XI - Maths)

"Thanks to Resonance, my son is going NASA (USA) when I have not seen beyond Mumbai. It is a matter of great pride for me. STaRT-2012 is an exam to motivate students. We always pray that Resonance should achieve such great heights in future also."



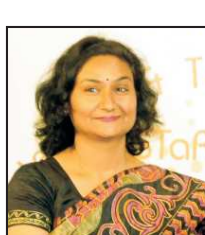
MRS. TEJASWINI SHIMPI
(Mother of Parth Anil Shimpi, AIR-2, Class: VI)

"Thanks to Resonance team for such a great event. Concept of STaRT-2012 was to benchmark the students and truly through this exam we came to know level of our students and how much we need to motivate them. Conduction of online exam was its main attractive feature for us. We have experienced its transparency at both the stages. Team management was good throughout the event. I wish Resonance keep on conducting such event."



MR. CHHAIL BIHARI AGRAWAL
(Father of Sheshansh Agrawal, AIR - 2, Class: IX)

"I would like to thank Resonance and congratulate the team for conducting such event and also achieving success. Seed that was sown by Resonance in 2001 has now grown up into a fruit loaded tree. Resonance has proved again itself in order to motivate the students and extract the best out of them."



MRS. UMA GAUTAM
(Mother of Parth Sharma, AIR-2, Class: X)

"Resonance is a diamond-generating factory, where students are nurtured and polished in a way that is unbeatable and uncomparable from any other institute."



STaRT-2012: School Principal & Co-ordinators Experiences



DR. NIDHI MAHESHWARI (Principal)
MDS Sr. Sec. School, Udaipur

"Trust of Resonance Brand motivated us to participate in STaRT-2012. Brochure and STaRT website were very well structured in context of information which helped us to motivate students as well. Event format and stages were very well-planned and conducted. Our student, Yash Gupta secured second rank in this exam."



MR. A. T. MISHRA (Principal)
K.V. School-2, Jodhpur

"STaRT is really a start in career of young generation. It has motivated students and parents to be its part. I wish all of them good luck."



MR. SAMAR SINGH (Principal)
K.V. School-2, Delhi

"STaRT-2012 is a beginning to go long way in the career building of students. First competition in India which has motivated principals and co-ordinators to become a part of it by declaring their category prizes."



DR. G. P. ACHARYA (Principal)
Velammal Vidhyalaya, Chennai

"Previously it was teacher-centered education system, but now it has become child-centered education. We got appreciation by Resonance through STaRT-2012, with this zeal and encouragement we will go ahead. If institutes like Resonance will come forward bringing such motivational projects, I am sure India will be on top position in education concern."



MR. PRASHANT B. PATIL (Coordinator)
Dr. Ulhas Patil C.B.S.E. School Savda, Jalgaon

"Through RESO-STaRT-2012, Resonance offered an avenue to the sincere and aspiring students to hone their competitive ability and became stronger challenges for forthcoming competitions in their academics and career."



MR. JALEYSINGH KHARB (Coordinator)
Govt. Senior Sec. Sch. Khetrinagar, Jhunjhunu

"I came to know about STaRT-2012 by its website which I found to be user-friendly and very much informative. Project format, stages, transparency level was perfect. It was a national event conducted to measure the student's knowledge on national level."



MR. VIBHAKAR SINGH (Coordinator)
Kendriya Vidyalaya No 2 Near APS Colony, Delhi

"STaRT-2012 is a unique concept. Best competitive examination for students to motivate and honour their talent. Scholarships and exposure to competitions are main highlights of this event. Students can extract maximum advantage out of it."



MR. SUNNY KAMA (Coordinator)
Velammal Bodhi Campus, Chennai

"STaRT-2012 provided a platform for young students to benchmark their performance. Our students were very happy and are eagerly waiting for launch of STaRT-2013. It is the first institute to conduct competitive examination including mental ability section also. Thanks to the whole management team."



STaRT-2012: Glimpses of the Journey



Left: Mr. R.K. Verma (MD & CEO of Resonance) with National Winners & Runner-ups present in Felicitation Function organized on 26th Feb. 2012 at Kota | Right: Resonance Team, Students & Parents present in the function.



STaRT-2012 National Winners (Total 07 Students) during their 11-Day NASA-USA Tour (1st Prize of STaRT-2012) organized from 10th June to 21st June, 2012.



STaRT-2012 National Runner-ups (Total 07 Students) during their 06-Day Singapore Tour (2nd Prize of STaRT-2012) organized from 04th June to 10th June, 2012.



STaRT-2012 Top-100 Students of Class VII, VIII, IX & X attending Champions' Camp in Kota organized from 24, 25 & 26th June, 2012.



Resonance
Educating for better tomorrow

The Most Innovative Institute

COURSES : Pre-Engineering | Pre-Medical | Commerce | Pre-Foundation
PROGRAMS : Classroom | Distance Learning | e-Learning
CLASSES : VII, VIII, IX, X, XI, XII & XII+

Resonance Eduventures Pvt. Ltd.

Reg. Office: J-2, Jahawar Nagar Main Road, Kota (Rajasthan) - 324005 | **Tel. No. :** 0744-3192222, 3012222, 3022222, 2437144 | **Fax :** 022-39167222, 0744-2427144

CORPORATE OFFICE: CG Tower, A-46 / A-52, Near City Mall, Jhalawar Road, Kota (Rajasthan) - 324005

STUDY CENTRES: Agra: 0562-3192224, Ahmedabad: 079-31922222, Ajmer: 0145-3192222, Bhopal: 0755-3192222, 3206353, Delhi: 011-31922222, 32637290, Indore: 0731-3192222, 4274200
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Nashik: 0253-2236569, Patna : 0612-3192222, 09334592285, Raipur: 0771-4244000, Sikar: 01572-319222, Udaipur: 0294-3192222, 3262733, Visakhapatnam: 0891-2757575

To know more: sms RESO at 56677 | Toll Free : 1800 200 2244 | contact@resonance.ac.in | www.resonance.ac.in | WAPsite: m.resonance.ac.in

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